

Chicago Fashion Fix



CFF Annual Membership Event

By Leah Christoforidis

About 100 CFF members gathered for the 2010 Membership Event at the elegant Drake Hotel. The evening provided an opportunity to learn from one of Chicago's fashion experts and was a great way to kick off the fall fashion season.

Members mingled while drinking cocktails and discussing topics that included hottest trends, the pending Design Piracy Bill, tips on expanding a small accessory business, and how to integrate a love for fashion in a corporate career.

Inside This Issue

- | | |
|---|---|
| 2 | Chicago Fashion Foundation's Annual Membership Event |
| 3 | The Little Black Dress Party |
| 4 | Glamorama |
| 6 | A Fashionable Life; Q & A with Barbara Glass |
| 8 | A Word From the CFF Board |



The night opened with the introduction of the foundation's newest board members. President Kristen Amato welcomed Abby Zupancic, Meghan Turner, Ashleigh Timchenko, Brooke Null and Jenny Lezan.

Following the news from the board, Abby Zupancic introduced the night's keynote speaker Barbara Glass. During her successful career she has filled many roles. She was the first image consultant to Jerry Springer and the former fashion editor for CS (Chicago Social). Today you can find her on NBC5 or by visiting her blog *Infashion with Barbara Glass*.

Barbara offered tips on how to make yourself known in the fashion world and encouraged the group to never give up on your dreams. She also provided insight on how to jump-start a career and reminded us that being flexible and having a great attitude can be the keys to success.

Finally, the night ended with the announcement of the upcoming scholarship event that will showcase local emerging designers. ***Notes on the Runway*** will be inspired by the music of Chicago, with the top three designers awarded scholarships ranging from \$500-\$5000. Mark your calendars for March 3, 2011 at the Chicago History Museum and check out www.chicagofashionfoundation.com for more details.



The Little Black Dress Party

By Lauren Hutchison

On Thursday July 8th, women came from all over to celebrate one of their most reliable go to pieces in their wardrobe; the little black dress. Although it could be easy to get lost in the crowd when the majority is wearing the exact same color as you are, each attendee managed to put their own individual spin on their take of the perfect LBD by utilizing accessories and a unique sense of style.

The event took place on Casey Moran's rooftop where all the guests mingled and indulged in cocktails and passed hors d'oeuvres. The Chicago Fashion Foundation was selected as the beneficiary for this occasion.

Little Black Dress wine made sure that no one left empty handed as there were luxurious goody bags handed out. Judges selectively picked a few contenders out of the crowd to become finalists for who had the best black dress on of the evening. The crowd narrowed it down by applause and the winner received a huge gift basket filled with treats from Little Black Dress wine.

Casey MORAN'S
 ✦✦✦
 Wear your
 little Black dress party!

Benefitting the
 cff chicago fashion FOUNDATION

Thursday, July 8th
 7pm - 10pm

\$20 Members
 \$20 LBD Wearers
 \$25 Non-Members

Attention Fashionistas: Throw on that little black dress and join us for a night of cocktails, fashion & fun as we heat up Casey Moran's rooftop to benefit Chicago Fashion Foundation. Prizes will be given away for the "Hottest LBD" - Who knew giving back could be so sexy!

RESPONSIBLE DRINKING IS ALWAYS IN STYLE.
 ©2010 LBD VINEYARDS, HOPLAND, CA



GLAMORAMA

By Jenny Lezan

A few lucky CFF members including Jenny Lezan, The Chicago Fashion Trends Examiner were lucky enough to get a sneak peek of the Macy's Passport Presents Glamorama at the [Chicago Theatre](#). Select press and guests were able to attend the dress rehearsal of the show at The Chicago Theatre on Friday at Aug. 13 2010 at about 1PM.

I showed up at the event and was surprised at the crowd that was lined up at the box office. The inside of the [Chicago Theatre](#) was definitely a luxe setting for this glamorous fashion event. I call this an event because it was so much more than a fashion show.

The show highlighted fashion from designers such as: Tommy Hilfiger, Jean Paul Gaultier, SportMax, Sonia Rykiel, Alberta Ferretti, Issey Mayake and the great Marc Jacobs! The show incorporated music with highlights from [Macy Gray](#) and [Eric Hutchinson](#) as well as dance numbers by incredible dancers. It was a multi-faceted showcase that brought some great fashion to Chicago.

The event also promoted an honorable cause. The evening was dedicated to the Kids. Proceeds from the event went to the Ronald McDonald House Charities benefiting the Greater Chicago and Indiana areas. The event was helping to build a new Ronald McDonald Home set to be able to house 86 families as opposed to the current home which can only hold up to a maximum of 22 families at a time. These homes allow for families to be together while they face the daunting fight of Cancer with their Children.

Some great fashion trends to keep an eye out for included:

[Tommy Hilfiger](#): Great menswear pieces that incorporated layering with jackets, turtle necks and a prepster feel.

[Jean Paul Gaultier](#): Incredible Russian and Asian themed patterns and layered looks with tribal detailed touches. Headwraps were innovative and added in with metallic finishes.

[Sportmax](#): This line highlighted Mod style mini shift dresses, fitted mod style jackets and some interesting patchwork detailing.





Hugo Boss: This is definitely a line every man who wants to look good should shop for. The looks were very "Mad Men" tailored, 60's inspired clean cut trenches and checked looks within the suiting. One of the hottest fabrics for the fall definitely was velvet. Color trends included neutrals and tans.

Sonia Rykiel: She incorporated menswear inspired womens wear into the mix. The line had a retro feel to it and found object jewelry was a must have from her line. She gave a new breath to the LBD by incorporating layering and interesting draping effects.

Cavalli: The Cavalli line was incredibly elegant, but with a Bonnie and Clyde affect. The stylings screamed western wear hippie inspired. Denim, leather and chintzy florals all mixed to create a perfect fall look. Military jackets added a bit of toughness to the feminine feel of the line.

Jacobs: The dramatic set of the line almost felt like a scene out of Gossip Girl. The fashions were prepster boarding school girl meets upper east side sexpot. It had some headmaster feel with jacket and skirt suits. He also added a bit of tongue in cheek flare with a 1970's feel of the cuts and patterns such as: chevrons and wide leg trousers.

Issey Miyake: This line showcased looks that were preppy funk with a little bit of punk rock added. Some of my favorite looks included: draped onsies in soft fabrics and harem pants. The draping and cuts of the looks were avante garde, but still very wearable.

About the Show:

A night of fashion and music benefiting Ronald McDonald House Charities of Chicagoland and Northwest Indiana.

Macy's will once again set the stage in style with a fashion and entertainment extravaganza that fuses famed musical headliners with the latest fashion collections from American, European and Contemporary Designers.

Be sure to hit the event next year, if you didn't have a chance to attend this year! Also, explore the multiple ticket pricing tiers that included access to the elaborate post party! Don't miss your opportunity to see how the historic Macy's on State Street is transformed into the hottest party of the season.



A Fashionable Life

Q & A with Barbara Glass

By Lauren Hutchison

As a renowned style expert and icon that has made her mark in the industry Barbara Glass knows the key to establishing and sustaining a career in fashion. It is her invaluable advice that can guide others to follow their passions and take the next step towards achieving their goals. Barbara Glass shares her experience and guidance on her successes, reinventing yourself, and staying connected.

LH: What would your advice be to someone who is an aspiring stylist and what are the preferred ways that someone can market themselves professionally as a stylist?

BG: Take advantage of every opportunity to speak to groups, even if it is just your former college reunion. Volunteer to speak at boutiques or small stores for the exposure as you will meet potential clients. If you know people that have blogs, consider writing an article for them to get on their Facebook Fan page.

LH: As a former fashion editor of CS magazine, what factors did you implement that made your development of the fashion section such a success?

BG: I always worked as a team. Part of my success was my ability to put together a talented group. While I always looked to new talent, I like to work with people from the past that I had a history with. Never burn bridges & stay connected with those in the industry. I was fortunate that I had worked at another fashion publication in addition to working at Glamour for six years. Thus I had a good relationship with photographers, stylists and hair & makeup stylists. I can't emphasize the importance of maintaining relationships with people in the business. Keep in mind that all these people need exposure with tear sheets from publications that are extremely creative aside from their jobs with commercial jobs that don't allow individual creativity. I am always grateful to the teams I worked with as we were all supportive and respectful of each other's talents. I also had a publisher/editor at CS that believed in me.

LH: How would you advise someone to best approach getting into the freelance fashion writing business or working as a full time editor?

BG: Be an intern and volunteer.



LH: You have successfully been able to hold several careers in fashion as a stylist, fashion commentator, and fashion editor; how does one maintain and sustain a career in fashion?

BG: You can't survive if you don't continue to reinvent yourself and keep up with the technology. Nothing lasts forever. I love the idea of change.

LH: How did you get involved with doing fashion commentary with NBC and what is your advice for someone who would like to get involved in this in terms of the first steps?

BG: It took me three years of correspondence with Phyllis Schwartz whom I met when I spent a short time at ABC doing fashion segments. When I left, because I did not have a weekly segment, thus I couldn't build an audience following, she told me to stay in touch with her. And so I did for three years, sending off info to her on fashion every few months. My advice is to always take advantage of every opportunity and stay connected with those that you meet. When Ms. Schwartz left ABC to join NBC, I was the first and only person she called to be a part of a new show with a weekly fashion segment. Never give up & always believe in yourself.

LH: What is your advice with getting your foot in the door?

BG: As I mentioned earlier, always volunteer. Often one step can lead you to another step. People are impressed with people that go the extra mile to get the job completed. There is no time clock when you are passionate about what you do. Your boss will notice your efforts. Continue to stay in contact with people, even former instructors from college along with people that you have worked with.

To learn more from Barbara visit her blog at InFashionChicago.Com and her Facebook page at <http://www.facebook.com/pages/Barbara-Glass-Image-and-Wardrobe-Consultant>.



A Word from the CFF Board

CFF Bulletin

Editor	Lauren Hutchison
Contributing Writers	Jenny Lezan Lauren Hutchison Leah Christoforidis
CFF Board	
President	Kristen Amato
Vice President	Sandra Enimil
Treasurer	Elizabeth Engquist
Secretary	Lauren Hutchison
Events	Amanda Lea Abby Zupancic
Communications	Shatisha Wilks
Finance and Administration	Liz Engquist
Membership	Brooke Null Ashleigh Timchenko
Website	Liz Engquist Jenny Lezan
Newsletter	Lauren Hutchison
Public Relations	Erica Morischo Meghan Turner
Sponsorship	Amanda Lea
Volunteer Coordination	Lauren Hutchison
Student Liaison Co-Chairpersons	Stacy Neier Young Kim
Founder	Lana Fertelmeister
Honorary Advisory Board Members	Rob Bramlette Beth Lambert Devin (McKenna) Javidi Fabia Talhame

Thank you to everyone that attended the Annual Chicago Fashion Foundation Membership Event that was held at the Drake.

The finalists for the 2011 Scholarship "The Future of Chicago Fashion" competition will be announced on Sunday, October 24th during our Fashion Focus Industry Day Seminars.

The title of the "Future of Chicago Fashion 2011 Winner" will be announced during the annual March scholarship event. It is scheduled to be held on March 3, 2011 at The Chicago History Museum.

**To contribute to CFF newsletter, please contact Lauren Hutchison:
Lauren@chicagofashionfoundation.org**